The Modern Founder Method™

Build and validate your advisory offer in 10 weeks.

Foundation — Weeks 1–2

WEEK 01

Your advisory vision and 90-day blueprint

Set your direction and a 90-day plan to put it in motion.

WEEK 02

Extract your Invisible Genius

Identify the expertise and intellectual property only you can offer.

Build — Weeks 3–5

WEEK 03

Buyer map and network activation

Map potential buyers from the network you already have.

WEEK 04

Financial runway and golden handcuffs

Map your financial runway and income beyond one employer.

WEEK 05

Offer lab and retainer architecture

Create your 3-tier advisory offer and retainer structure.

Market — Weeks 6–7

WEEK 06

Your advisory operating model

Design the operating model for how your business will run.

WEEK 07

Your advisory story and buyer narrative

Shape your advisory story so buyers understand your value.

Activate — Weeks 8–10

WEEK 08

Your first clients

Start conversations with your first potential clients.

WEEK 09

Connect to call to closed

Create a clear path from first connection to signed engagement.

WEEK 10

The advisory engine

Build a repeatable process for attracting and winning clients.

How it runs

- Live session every Wednesday at 12pm ET
- Office hours every Friday at 11am ET
- Daily community support, Monday through Friday
- AI prompt library for advisory work
- One private 30-minute strategy call with me
- Limited to 20 leaders

Next cohort: Book a call for dates

Investment

$5,000

Payment plan available

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